

IPCOL\_GE - WIPO-WTO Colloquium for Teachers of Intellectual Property ...

## Basic Information

- **Venue** : Geneva, Switzerland (WIPO-WTO)
- **Language** : English
- **Tutored** : Yes
- **Certificate** : Yes
- **Course administrator** : wipo-wtocolloq@wipo.int

## Next session

### IPCOL\_GE2017

- **Registration** : 18-Jan-2017 - 26-Mar-2017
- **Course** : 19-Jun-2017 - 30-Jun-2017

## Documents to be uploaded

- Topical IP Policy or Legal Issue \*
- Recent Curriculum Vitae \*

Documents marked with \* are mandatory.

[Register now](#)

The World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO) are jointly organizing a two-week colloquium for teachers of intellectual property from developing countries and countries with economies in transition, Geneva, Switzerland.

### Content

The Colloquium focuses each year on a different range of specialized IP topics. Participants are expected to discuss on case studies and relevant teaching experience in relation to those topics. In addition, the Colloquium discusses teaching methodologies. The Program will include visits to WIPO

and WTO libraries and meetings with WIPO and WTO officials.

### **Admission requirements**

To be considered, applicants should:

- hold an advanced degree and have teaching experience in intellectual property law or international law/economics/management with a specialization in IP; and
- be fluent in English.

### **Maximum number of students**

30 places are available.

### **Scholarships (to be confirmed)**

Around 22 scholarships are available from WIPO and WTO. Scholarships cover:

- Return ticket
- Any fees related to the Colloquium
- Full board and lodging
- Medical insurance

Visa costs, if any, are at the charge of participants.

Successful applicants for WIPO and WTO scholarships are notified by the WIPO Academy and the WTO Intellectual Property Division. Thereafter, they will be provided with relevant information, including travel arrangements.

**Applications**

Applications are made online on the WIPO Academy website

**More information**

Applicants should visit the WIPO Academy and WTO websites for more details and updated information.

[home](#) > [trade topics](#) > [trips](#) > event

INTELLECTUAL PROPERTY:EVENT, 19-30 JUNE 2017

## Invitation to apply to participate in the WIPO-WTO colloquium for teachers of intellectual property



The World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO) are jointly organizing a two-week colloquium for teachers of intellectual property from developing countries and countries with economies in transition. The 14th colloquium will take place in Geneva, Switzerland from 19-30 June 2017

See also:  
> [WIPO pages on this colloquium](#)

A copy of the provisional programme for the colloquium [is available here](#).

> Consult the guide to [downloading files](#).

### [Who can participate?](#)

### [What are the practical arrangements?](#)

How do I apply? Interested candidates need to complete the Application Form:

- Interested candidates need to complete the [Application Form](#) online by **26 March 2017**. If you have any questions, please contact [wipo-wtocolloq@wipo.int](mailto:wipo-wtocolloq@wipo.int)

The final selection will be made by the organizers, taking into consideration the need for regional and gender balance. Participants in previous colloquia may not apply within five years of their earlier participation, and where two applicants are equally ranked, preference will be given to applicants who have not previously taken part. Selected applicants will be directly notified by the organizers.

The World Trade Organization (WTO) deals with the global rules of trade between nations. Its main function is to ensure that trade flows as smoothly, predictably and freely as possible.

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**COLLOQUIUM**



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

**WIPO-WTO/COL/17/INF1.PROV**

**ORIGINAL: ENGLISH**

**DATE: JANUARY 2017**

## **WIPO-WTO Colloquium for Teachers of Intellectual Property**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the World Trade Organization (WTO)

**Geneva, June 19 to 30, 2017**

**PROVISIONAL PROGRAM**

Under each session, an introductory presentation will be made by a representative of the WIPO and/or the WTO Secretariat setting out the specific objectives of the session. Ample time will be provided for comments and questions from participants. In certain sessions, Geneva-based delegates and outside experts with responsibility for current policy issues will also be invited to give their perspectives.

**Venue: WIPO NB Conference Room 0.107 [1<sup>st</sup> week: June 19 - 23, 2017]**

Monday, June 19, 2017

8.30 – 9.00 Administrative Arrangements

**9.00 – 9.30 Welcome address by:**

The Director General of the World Intellectual Property Organization (WIPO)  
or his representative

Representative of the Director-General of the World Trade Organization  
(WTO)

9.30 – 9.50 Group Photo and Coffee Break

9.50 – 10.20 Introduction of Participants

**10.20 – 11.15 Theme 1 International Law and Policy in Intellectual Property in 2017**

- i. International IP and Public Policy Issues under Debate
- ii. The International IP Legal Framework and its Interaction with Public Policy Issues

Discussion

**11.15 – 12.30 Visit to the WIPO Library and Meeting with WIPO Officials**

12.30 – 14.00 Lunch Break

**14.00 – 17.30 Theme 2 Intellectual Property and Economic Development**

- i. The Economics of IP and Development in WIPO
- ii. The Link of IP to Trade and Economic Development
- iii. IP provisions in Free Trade Agreements
- iv. Implementation of the WIPO Development Agenda: Current Status of Core Projects

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policies and economic theories linking IP law and policy choices to economic and social development; and situating IP within the context of trade policy*

Discussion

Tuesday, June 20, 2017

8.30 – 9.15 Group Study

**9.15 – 12.30 Theme 3 Copyright and Related Rights**

- i Law, Policy and New Developments in WIPO:
  - a) Beijing Treaty on Audiovisual Performances;
  - b) Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled; and
  - c) Issues under Debate in the Standing Committee of Copyright and Related Rights
- ii Copyright Issues in the Digital World: Trade in Digital Products

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance copyright law and rights management in the digital environment, national approaches to implementing the Beijing and Marrakesh treaties, and links of limitations and exceptions to policy questions*

Discussion

12.30 – 14.00 Lunch Break

**14.00 – 17.30 Theme 4 Intellectual Property and Competition Policy**

- i. Interface between IP and Competition Policy
- ii. IP and Competition Policy: Selected Cases

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in IP and competition policy in developing country jurisdictions, and the coverage of IP and competition policy in bilateral and regional trade agreements*

Discussion

Wednesday, June 21, 2017

8.30 – 9.15 Group Study

**9.15 – 12.30 Theme 5 Patents – The Evolving International Landscape: Law, Policy and Development**

- i. Issues under Debate in the Standing Committee on the Law of Patents: Exceptions and Limitations to Patent Rights; Quality of Patents, and Confidentiality of Communications between Clients and Their Patent Advisors
- ii. Patents in the International Trading System

iii. New Challenges for the Patent Cooperation Treaty (PCT)

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national law on key patentability questions, cooperative initiatives on patent examination, policy and legal issues linked to exceptions and limitations of rights, and current patent policy issues in the ICT industry.*

Discussion

12.30 – 14.00 Lunch Break

**14.00 – 17.30 Theme 6 Intellectual Property and Public Health**

- i. Mapping the Intersections of Public Health, Intellectual Property and Trade: Navigating Geneva Processes on Public Health
- ii. Public Health and TRIPS: The Doha Declaration and its Implementation: Creating Legal Avenues for Access to Medicines
- iii. Collaborative Models in Research and Development: WIPO Re: Search
- iv. WHO Perspective: Public Health and the Intellectual Property System
- v. NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policy processes concerning innovation for public health and access to medical technologies, the interplay between the IP system and the regulation of medicines, and comparison of policy options to promote medical innovation and access to medicines.*

Discussion

Thursday, June 22, 2017

8.30 – 9.15 Group Study

**9.15 – 12.30 Theme 7 Trademarks and Industrial Designs**

- i. Trademarks and Industrial Designs in the International Trading System
- ii. Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs) of WIPO: Protection of Country



Names against Registration and Use as Trademarks and GIs; and Trademark-Related Aspects of the Domain Name System

- iii. Multilateral Legal Framework for Design Regulation Procedures

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance protection of non-traditional trademarks, trademark domain name overlap, protection of traditional designs, and national branding strategies*

Discussion

12.30 – 14.00 Lunch Break

**14.00 – 17.30 Theme 8 Geographical Indications**

- i. The Lisbon System and New Developments
- ii. TRIPS Provisions and Work in the WTO

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national approaches to the protection of geographical indications, and national initiatives to promote sustainable development through local branding for traditional products*

Discussion

Friday, June 23, 2017

8.30 – 9.15 Group Study

**9.15 – 11.00 Theme 9 Case study: IP and Public Health**

**11.00 – 17.30 Management of IPRs by Industry : A Firm's Practical Experiences**

- i. R&D, Patents and Trade Secrets
- ii. IP and Branding
- iii. Enforcement of IPRs by Private Right Holders

**Venue: WTO ROOM F [2<sup>nd</sup> week: June 26 - 30, 2017]**

Monday, June 26, 2017

8.30 – 9.15      Group Study

**9.15 – 12.30      Theme 10      Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO**

- i.      Current Work and Discussions in the WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore
- ii.     Current Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national laws and policies or community experiences concerning the protection of traditional knowledge and traditional culture expressions, or the interplay between biodiversity, access to genetic resources and the patent system*

Discussion

**12.00 – 12.30      Visit to the WTO Library and Meeting with the WTO Officials**

12.30 – 14.00      Lunch break

**14.00 – 17.30      Theme 11      Protection of Biotechnology and New Varieties of Plants**

- i.      Implementation of the International Convention for the Protection of New Varieties of Plants (UPOV)
- ii.     Review of Article 27.3(b) of the TRIPS Agreement and New Development

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in biotechnology patenting and experiences with the protection of new plant varieties*

Discussion

Tuesday, June 27, 2017

8.30 – 9.15      Group Study

**9.15 – 12.30      Theme 12      Settling Intellectual Property-Related Disputes in the International Trading System**

- i.      WTO Dispute Settlement Mechanisms

- ii. Intellectual Property Dispute Management, including Internet Domain Name Disputes

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance jurisprudence of international dispute settlement in the field of intellectual property*

Discussion

12.30 – 14.00 Lunch break

**14.00 – 17.30 Theme 13 Intellectual Property Jurisprudence**

*Presentations by participants on national or regional IP jurisprudence under theme identified in their applications*

Discussion

Wednesday, June 28, 2017

8.30 – 9.15 Group Study

**9.15 – 12.30 Theme 14 Intellectual Property Management and Public Policy**

- i. Overview of IP Issues in Climate Negotiations
- ii. IP, Transfer of Technology and IP Licensing – WIPO Perspective
- iii. IP, Innovation and Transfer of Technology – WTO Perspective
- iv. Industry and NGO Perspectives

*Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance policies to promote green innovation, particular issues relating to diffusion of climate change adaptation and mitigation technologies, and assessment of needs*

Discussion

12.30 – 14.00 Lunch Break

**14.00 – 17.30 Theme 15 Case study: Dispute Settlement**

Thursday, June 29, 2017

8.30 – 9.00 Group Study

**9.00 – 12.30 Theme 16 Teaching, Training and Research in the Field of Intellectual Property**

- i. Teaching Methodologies

- ii. New Technologies in IP Teaching and Research
- iii. IP and Teaching Resources:
  - a) WIPO Education Programs and Demonstration of IP Materials on WIPO Website
  - b) WTO Information Resources on IP Law and Policy: the TRIPS IT Gateway and Its Use by Scholars
  - c) WIPO and WTO Distance Learning Courses

12.30 – 14.00 Lunch Break

**14.00 – 17.30 Theme 17 Enforcement of Intellectual Property**

- i. IP Enforcement in the International Trading System
- ii. Building Respect for IP in WIPO: Consultative Work at the Advisory Committee on Enforcement

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance enforcement of IPRs in the online environment, approaches taken to remedies in IP cases, and comparative national approaches on the role of official agencies addressing piracy and counterfeiting*

Discussion

Friday, June 30, 2017

8.30 – 9.00 Group Study

9.00 – 10.45 Case Study Group Presentations

10.45 – 11.15 **Theme 18 WIPO-WTO Colloquium Research Papers: Introduction of Editorial Board and Rules and Submission Guide for Publication**

11.15 – 12.00 **Evaluation of the Colloquium**

12.00 – 12.30 **Closing remarks by:**

The Director General of WTO or his representative

Representative of the Director-General of WIPO

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